

Comparative Shopping for a DJ



The CDJA invites your interest in our organization to have the opportunity to compare our members' features and benefits to other DJ Services that may have attracted your attention. Below, you will find a simple Comparison Chart that will allow you to measure standard qualities and "extra" advantages that separate Member and Non member DJ Companies from one another. See 20 Questions Article for more ideas!

Choose your three target DJ Companies and run them through the test!

Some
Important Data
for comparison

Company # 1

Company # 2

Company # 3

Contact Info: (Website, phone, office accessibility)			
Contact "Reach-ability"			
Which DJ will I have for my event?			
My first impression of this company when answering the phone.			
Did my impression change as conversation continued			
Does the speaker listen to my needs?			
What experience does your company have in doing my type of event?			
Can I get 3 references?			
Is a contract provided?			
Will it list all of my critical party aspects?			
Do you have the right music for my party needs?			
What happens if the DJ is ill?			

Comparison Data

#1

2

3

What backup plans do you have in case of equipment problems?			
Describe equipment appearance.			
Describe your DJs appearance/attire.			
How much planning time do you provide prior to the booking?			
What coordinating jobs does my DJ perform during my event?			
Do you have optional packages that can enhance my event?			
Has your company performed at this venue before?			
Is my DJ a standard DJ or Interactive DJ who motivates the guests?			
Does your company have Liability Insurance?			
Is your music legally licensed for commercial play to audiences?			
Your rating from 1 - 10			
Time Period Required			
Price reported			