

# 2010 Venue/DJ Licencing Program

*(Licences only)*

The Venue Licencing Program is a method for Halls and Independent DJs to acquire AVLA Standard Licences (or CDR Limited licences) for significant savings over direct purchasing from the Audio Visual Licencing Agency (AVLA). This Alliance Program does not constitute a membership with the CDJA ... it is an “opportunity” to have a Licencing Link through the CDJA to the AVLA for Venue owners (and DJs) who wish to licence their music operations within their premises without a full membership process involved. This structure is put in place to help Halls and the Hospitality Industry enterprises, or DJs, to obtain music licensing at more affordable or acceptable costs.

*AVLA licensing that is purchased directly from the licencing offices in Toronto are much more expensive than the CDJA charges its members and Associates.*

## **Buy DIRECTLY FROM THE AVLA**

AVLA Hard Drive Licences ... \$389.00 each  
AVLA Limited CDR Licences ... \$169.00 each



## **Buy DIRECTLY FROM THE CDJA**

CDJA Standard (all-in-one) Unlimited Licences ... \$ 236.25 (tax included)  
*and/or*

CDJA Limited CDR licences (terminating Dec. 2010) ... \$73.50 (tax included)

*\* That's over \$150.00 (or \$90) in savings to YOU for each licence purchased!*

*The savings to the Hospitality Sector or independent DJs are quite substantial when (or if) your business requires multiple licences to cover various rooms within your building(s) or a private display licence for your library. The CDJA can help you reduce these fees dramatically by subscribing to this new plan that has been implemented for your benefit.*

### **Definition of STANDARD “ALL-IN-ONE” AVLA LICENCES:**

Now, one licence covers all blank media formats that comprise a single library that accompanies a DJ on his party duties. Hard Drives, CD-Rs, Mini Discs, DAT, Tape Cassettes, etcetera can all form a library and be covered by a Standard Licence. This licence permits unlimited recordings of the number of legal songs for copying. Each licence not only covers the master “playback” library (of choice) but also one back-up library that is not permitted to be used for public playback.

- *Complete Music Service Subscription Services and store-bought music compilations are exempt from AVLA licencing requirements.*