

# DJ & Venue Licensing Program: 2011-2012



The Venue Licensing Program is a method for Halls and Independent DJs to acquire AVLA Standard Licenses for significant savings over direct purchasing from the Audio Visual Licensing Agency. This Alliance Program does not constitute a membership with the CDJA ... it is an “opportunity” to have a Licensing Link through the CDJA to the AVLA for Venue owners (and DJs) who wish to license their music operations within their premises without a full membership process involved. This structure is put in place to help Halls and the Hospitality Industry enterprises to obtain music licensing at more affordable or acceptable costs.

*AVLA licensing that is purchased directly from the licensing offices in Toronto are much more expensive than the CDJA charges its members and Affiliates.*

## Buy DIRECTLY FROM THE AVLA

*AVLA Hard Drive Licenses ... \$389.00 each*

## Buy DIRECTLY FROM THE CDJA

*CDJA Hard Drive Licenses ... \$ 225.00 each*

*Please calculate and add in appropriate taxes:*

GST 5% in AB, SK, MB, QC, PE, YK, NT

or

HST in ON, NB, NL – 13%; BC – 12%; NS – 15%

*\* That’s over \$150.00 in savings to YOU for each license purchased!*

*AVLA License ..... \$225.00*

*Calculate and add in appropriate tax ..... \$ xx.xx*

*Produce total fee .....\$ ZZ.ZZ*

*The savings to the Hospitality Sector are quite substantial when (or if) your business needs multiple licenses to cover various rooms within your building(s). The CDJA can help you reduce these fees dramatically by subscribing to this new plan that has been passed for your benefit.*

## Definition of STANDARD “ALL-IN-ONE” AVLA LICENCES:

Now, one license covers all blank media formats that comprise a single library that accompanies a DJ on his party duties. Hard Drives, CD-Rs, Mini Discs, DAT, Tape Cassettes, etcetera can all form a library and be covered by a Standard License. This license permits unlimited recordings of the number of legal songs for copying. Each license not only covers the master “playback” library (of choice) but also one back-up library that is not permitted to be used for public playback. **Music Service Subscription Services and store-bought music compilations are exempt from AVLA licensing requirements.**

**Call Doug Scott, National President for any questions involving this program. 1-877-472-0653**